

**MINUTES OF THE
JOHNSON CITY ENERGY AUTHORITY
D/B/A
BRIGHTRIDGE**

Special Called Meeting
May 14, 2019

PRESENT: Dan Brant
Jenny Brock
Bob Cantler
Joe Grandy
B. J. King
James Smith
Robert Thomas
Guy Wilson
Jeffrey R. Dykes, Chief Executive Officer
Brian Bolling, CPA, Chief Financial Officer and Chief Customer Officer
Connie Crouch, Human Resources Manager
Mark Eades, Chief Engineering and Technology Officer
Stacy Evans, Chief Broadband Officer
Rodney Metcalf, Chief Operations Officer

ABSENT: Hal Knight
Eric Egan, Chief Data Officer
Brian Ellis, Service Department Manager
Donnie Hall, Safety/Environmental Manager
Angela Shrewsbury, Energy Services/Marketing Manager
David Spinnato, Physical Plant/Warehouse Manager
Tiphonie Watson, Customer Support Manager
Tim Whaley, Director of Public and Governmental Affairs
Stephen M. Darden, Hunter Smith and Davis, Attorney

Chairman B. J. King called the meeting to order.

Upon motion of Ms. Brock, seconded by Mr. Cantler, the Board approved the following item on the Broadband Consent Agenda:

(a) The low bid of Power and Tel in the amount of \$303,564.00 for fiber and associated equipment.

The motion carried unanimously.

Upon motion of Mr. Cantler, seconded by Mr. Grandy, the Board approved the selection of Net 360 as the digital media marketing partner for the Broadband Division, at an estimated cost of \$4,000.00 to \$6,000.00 per month. The motion carried unanimously.

Requests for proposals were issued, and a team of five BrightRidge employees was identified to score the RFPs and to interview the top three candidates. The digital partner's primary role will be to provide analytics and to manage the digital campaign in coordination with the BrightRidge Energy Services and Marketing Department.

CEO Jeff Dykes showed the Board videos demonstrating micro-trenching techniques which will be used in the placement of fiber in downtown Johnson City.

There being no further business, the meeting was adjourned.